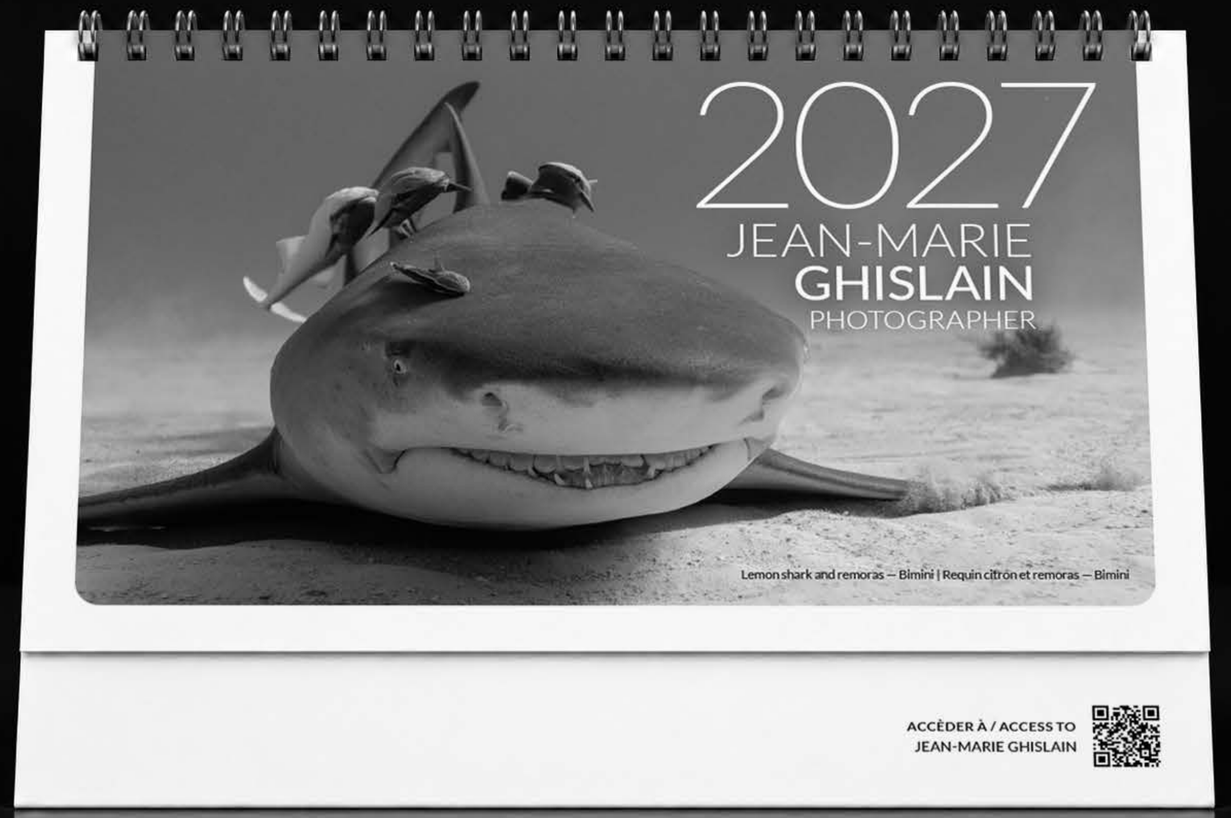
2027

JEAN-MARIE **GHISLAIN**

PHOTOGRAPHER

SPOUTNIK96

ART CALENDAR



SPOUTNIK96 PRESENTS

2027 EDITION JEAN-MARIE GHISLAIN, “SHARKS”

At Spoutnik96, we believe a calendar can be much more than a tool: a work of art you keep before your eyes for twelve months.

To launch this vision, we chose an artist whose eye challenges our certain□es. An internationally acclaimed Belgian photographer, Jean-Marie Ghislain has spent twenty years encountering sharks in every ocean of the world. His black-and-white images, of rare intensity, reveal a feared and misunderstood animal in a poetic and deeply human light.

This first calendar opens a collection: from 2027, Spoutnik96 will invite new artists each year from different worlds (photography, illustration, painting, design) to sign their own edition. One standard links every edi□on: print quality, care for the object and the strength of an ar□st’s vision.

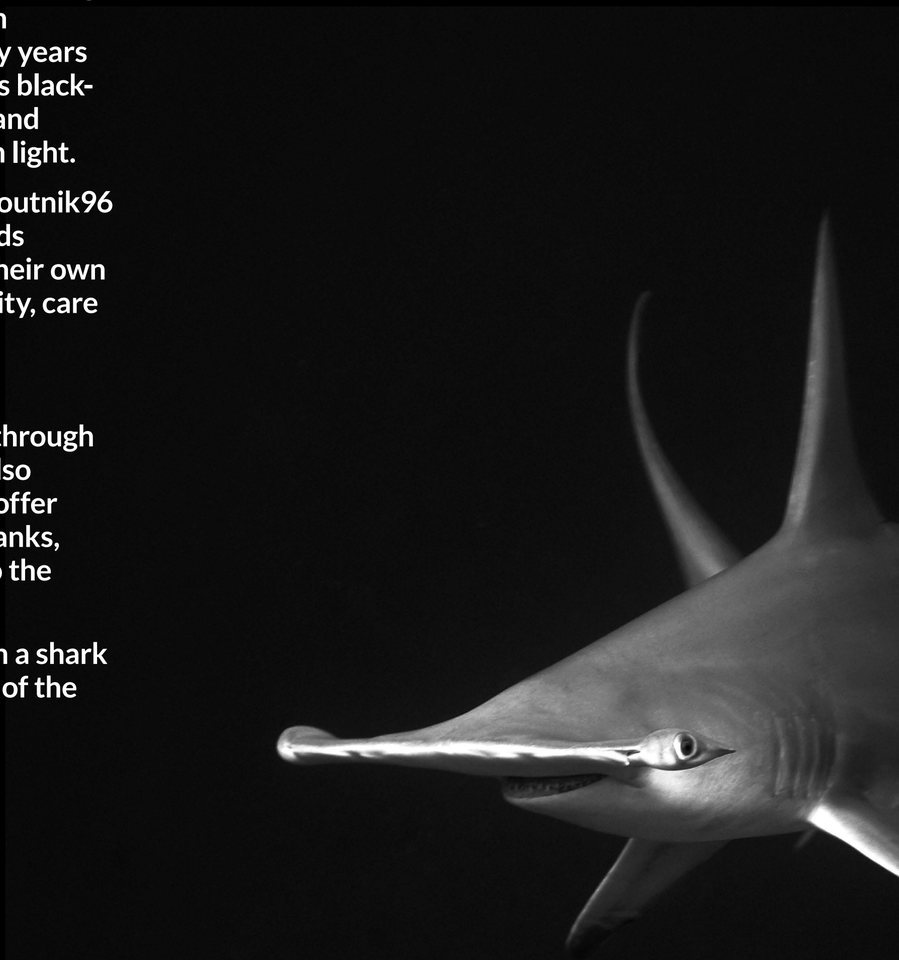
A gift for everyone, a gift with meaning

The calendar will be available to the general public through a network of bookshops and specialist stores. It is also designed for companies and institutions wishing to offer their loyal clients a rare, value-driven gift: private banks, oceanographic institutes, foundations committed to the marine world, dive-watch makers…

Spoutnik96 is currently exploring a partnership with a shark and ocean conservation organization, to which part of the sales could be donated.

SPOUTNIK96

ART CALENDAR



Photography © Jean-Marie Ghislain · Spoutnik96 srl, Belgium

THE ARTIST

JEAN-MARIE GHISLAIN

The photographer
who whispers to sharks

At fifty, this Belgian business leader, who co-managed 400 engineers in environmental technologies, decided to face his fear of water. He then learned underwater photography. Twenty years later, he has photographed 37 species of sharks in every ocean of the world.

His black-and-white work has been exhibited at LUMAS Mayfair gallery in London with Parley for the Oceans, published by Éditions Les Arènes (L'Invitation, Peur Bleue, L'Enfant de l'océan), and featured in a TEDx talk and in the documentary The Journey — Mother Ocean by Jan Kounen and Anne Paris.

His images do not document: they offer an encounter. A peaceful face-to-face with the most misunderstood animal on the planet — and a question put to the viewer about their relationship with the living world.

37
species photographed

3
published books

20 YEARS
of immersion





Layout simulation — working visual, grid and typography to be validated.

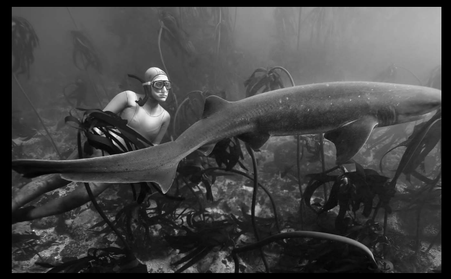
A WORK OF ART ON YOUR DESK, ALL YEAR LONG

FORMAT	230 x 170 mm, landscape, desk easel
PAGES	12 months + 2 cover pages
PAPER	150 gsm matt coated, matt varnish
PRINTING	offset 4/4
BINDING	wire-o spiral on folding easel
FINISH	varnish (TBC)
SPONSOR	option to include a partner logo
PACKAGING	optional individual cardboard sleeve

TWELVE IMAGES, TWELVE ENCOUNTERS



JANUARY



FEBRUARY



MARCH



APRIL



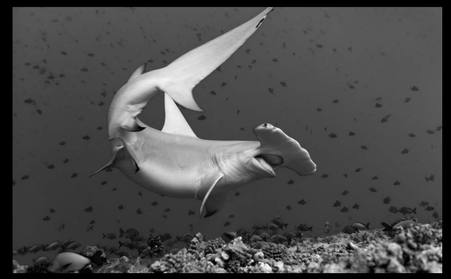
MAY



JUNE



JULY



AUGUST



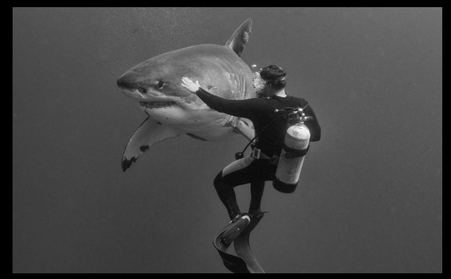
SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

JANUARY
Tiger shark
Bimini

FEBRUARY
Kelp forest: sevengill shark
South Africa

MARCH
Coexistence: lemon shark and pilot fish

APRIL
The show: tiger shark
Fiji

MAY
Feeding frenzy: grey reef sharks
Bahamas

JUNE
Oceanic whitetip
Egypt

JULY
The threat: great white shark marking its territory

AUGUST
About-face: great hammerhead shark
French Polynesia

SEPTEMBER
Encounter: whale shark
Djibouti

OCTOBER
The dagger: great hammerhead shark
Bahamas

NOVEMBER
The pack: Great Barrier Reef
Australia

DECEMBER
Face to face: great white shark
Mexico

SAME QUALITY, TWO LEVELS OF COMMITMENT

PRESTIGE

Premium retail distribution

No customization.
Art bookshops, museum shops, luxury hotels.

PRECOMMENDED RETAIL PRICE	€10.74 excl. VAT / €12.99 incl. VAT
MOQ	150 copies
RETAIL PURCHASE PRICE	to be confirmed by quantity
DELIVERY	included, 1 location in Belgium

CORPORATE

Co-branded client gift

Partner logo at the base of the easel
Individual cardboard packaging

MOQ	300 copies
UNIT PRICE	to be confirmed by quantity
DELIVERY	included, 1 location in Belgium

COMMITMENT

A CONSERVATION PARTNERSHIP UNDER STUDY

Spoutnik96 is in contact with several shark and ocean conservation organizations. The goal: to donate an announced share of the sale price to one of them, chosen where appropriate with the corporate partner. For the buyer, it is a concrete CSR argument, hard to obtain with a conventional promotional item.

THE SHARK TRUST	United Kingdom · 100% sharks
INSTITUT OCÉANOGRAPHIQUE DE MONACO	Albert I Foundation
ANIMA-PROJECT-ART	Japan
OCEAN SEED	USA

Organizations shown for information only: no agreement concluded at this stage, apart from advanced negotiations with Anima-Project-Art and Ocean Seed.

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